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Anderson County Receives Connected Certification Road Signs

*New Certified Connected Community Signs on Display on US 29 and
Clemson Boulevard*

Anderson, SC – Anderson County was the first in the state to reach Connected program certification by achieving benchmark scores in the areas of broadband access, adoption, and use. After Anderson County became an official certified Connected community, Connect South Carolina worked with the County Department of Transportation to complete and submit the required permits to the SCDOT for two new certified Connected road signs. The county community engagement team determined locations for the signs, which were approved by the county transportation department.

Connect South Carolina created a sign design and worked with Sun Printing, a printing company in Columbia, to print the signs and provide the posts for installation. The road signs can be seen along US 29 near the I-85 intersection and along Clemson Boulevard just inside of I-85.

"It has been a great pleasure working with Anderson County and the community engagement team through the process of becoming the first certified Connected community in South Carolina," said Connect South Carolina Community Technology Advisor Lindsay Conrad. "The Connected road signs will serve as recognition for the community's tremendous efforts in this process and distinguish the community as a leader in broadband access, adoption, and use in South Carolina."

Photo: Anderson County Certified Connected Community road sign on Highway 76.

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Connected Nation developed
the *Connected* Community
Engagement Program to help



CONNECTEDSM
Community Engagement Program

guide a community through an assessment of its overall broadband and technology status. *Connected* Certified Communities have measurably demonstrated their proficiency for effective Access, Adoption, and Use of broadband supported technologies. Connected Nation through its partners provides a national platform for recognizing those communities that excel across these important benchmarks. Funded by the National Telecommunications and Information Administration (NTIA), this effort is part of the State Broadband Initiative. <http://www.connectednation.org/get-connected>

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About Connect South Carolina: As the State Broadband Initiative, Connect South Carolina is leading the effort to increase high-speed Internet access, adoption and use to ensure South Carolina's competitiveness in the connected global economy of the twenty-first century. Connect South Carolina is a public-private partnership designated by the state to work with all broadband providers to create South Carolina's first interactive map of broadband coverage. This work serves as a foundation for addressing remaining service gaps while also engaging state, regional and local leaders in workforce development activities designed to bridge South Carolina's digital divide. For maps, research or to get involved with efforts in your community please visit: www.ConnectSC.org.

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